ORDER

Orders Order / Rev: 107382 06860569 Alt Order #: Product Desc: **REP JEWISH COALITION** KSNV 60S Estimate: Flight Dates: 10/03/12 - 10/21/12 Primary AE: Amy McCreary Original Date / Rev: Sales Office: BLPHI 10/02/12 / 12/03/12 Order Type: **GENERAL** Sales Region: National Agency Name: Jamestown Associates/ NJ **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 5 Mapleton Rd. Billing Cycle: EOM/EOC Princeton, NJ 08540 Agency Commission: 15% Advertiser Republican Jewish Coalition (RJC) Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2 00:05:00 Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	110	\$148,600.00	\$126,310.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	110	\$148,600.00	\$126,310.00	0.00
Totals	110	\$148,600,00	\$126,310,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	26%	\$148,600.00
Market	100%	\$571 538 46

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$171,461.54
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$114,307.69
KTUD	1%	\$5,715.38
KVVU	18%	\$102,876.92
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$28,576.92

L	n Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Е	1 KSNV	10/03/12	10/05/12	M-F 5-6a WakeU	lpw/Wa@M	5-6a	WTF	1:00	1	\$900.001	0.00 NM	1	\$900.00
				M-F 5-6a Wakel	Jp w/Wagners								
	NEWS												
	Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/0)1/12	10/07/12	WTF	1	\$900.00	0.00				ı		

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Order / Rev: 107382 Advertiser: Republican Jewish Coalition (RJC)

06860569 Product Desc: REP JEWISH COALITION Alt Order #: **KSNV**

Flight Dates: 10/03/12 - 10/21/12 Estimate: 60S

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/03/1	2 10/05/12	M-F 5-6a WakeUp	-	5-6a	WTF	1:00	1	\$900.001	0.00 NM	1	\$900.00
NEWS			M-F 5-6a WakeUp	o w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12 2 10/19/12	WTF M-F 5-6a WakeUp	1 w/WaGM	\$900.00 5-6a	0.00 MTWTF	1:00	2	\$900.001	0.00 NM	4	\$3,600.00
L Z NOIW	10/00/1	2 10/13/12	M-F 5-6a WakeUp	-	5 04	PHWH	1.00		ψ500.001	0.00 14101	_	ψ5,000.00
NEWS	t Data	End Data	Waakdaya	Cnoto/Mook	Doto	Dating						
<u>اعدا</u> //Week: 10	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
Week: 10/		10/21/12	MTWTF	2	\$900.00	0.00						
E 3 KSNV	10/03/1	2 10/05/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	•	6-7a	WTF	1:00	3	\$1,400.001	0.00 NM	3	\$4,200.00
NEWS			W-1 0-7a WakeOp	o w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	WTF M-F 6-7a WakeUp		\$1,400.00 6-7a	0.00 MTWTFSS	1:00	5	\$1,400.001	0.00 NM	9	\$12,600.00
L 4 KSNV	10/00/1	2 10/21/12	M-F 6-7a WakeUp	_	0-7a	MIWIFSS	1.00	3	φ1,400.00 I	O.OO INIVI	9	\$12,000.00
COMME NEWS	NTS AP	PLY TO SU	B LINES A THRU E	3								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTFSS		\$1,400.00	0.00						
Week: 10/		10/21/12	MTWTFSS Today Show	CM	\$1,400.00 658a-9am	0.00 WTF	1:00	2	\$1,800.001	0.00 NM	2	\$3,600.00
L 3 KSNV	10/03/1	2 10/03/12	Today Show	Civi	050a-9a111	w1F	1.00	2	φ1,000.00 I	O.OO INIVI	2	φ3,000.00
TODAY						5						
<u>Star</u> Week: 10/0	rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week 2	Rate \$1,800.00	Rating 0.00						
E 6 KSNV				CM	658a-9am	MTWTF	1:00	4	\$1,800.001	0.00 NM	9	\$16,200.00
			Today Show									
TODAY	:NIS AP	PLY TO SU	B LINES A THRU E	3								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0 Week: 10/		10/14/12 10/21/12	MTWTF MTWTF		\$1,800.00 \$1,800.00	0.00 0.00						
			M-F Today Show I		9-10a	WTF	1:00	2	\$850.001	0.00 NM	2	\$1,700.00
			M-F Today Show									
TODAY2 Star	z rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	WTF	2	\$850.00	0.00						
E 8 KSNV	10/08/1	2 10/19/12	M-F Today Show I		9-10a	MTWTF	1:00	2	\$850.001	0.00 NM	4	\$3,400.00
TODAY2	2		M-F Today Show	II								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0 Week: 10/		10/14/12 10/21/12	MTWTF MTWTF	2	\$850.00 \$850.00	0.00 0.00						
			Rachael Ray	CM	11am-12pm	MTWTF	1:00	2	\$650.001	0.00 NM	4	\$2,600.00
			Rachael Ray		•				,			* ,
RR Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/14/12	MTWTF	2	\$650.00	0.00						
Week: 10/		10/21/12	MTWTF	2	\$650.00	0.00						
E 10 KSNV	10/03/1	2 10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	WTF	1:00	1	\$650.001	0.00 NM	1	\$650.00
RR			raciiaei ray									
	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 10/0 E 11 KSNV		10/07/12	WTF	CM	\$650.00 12-1230pm	0.00 WTF	1:00	2	\$850.001	0.00 NM	2	\$1,700.00
LII NONV	10/03/ I	Z 10/03/12	Noon News	CIVI	12-1230PIII	wi r	1.00	2	ψυσυ.υυ Ι	U.UU INIVI	_	ψ1,100.00
NEWS						5						
<u>Star</u> Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> wTF	Spots/Week 2	<u>Rate</u> \$850.00	Rating 0.00						
VV GGN. 10/0	J 1/ 1Z	10/01/12			ψυσυ.υυ	0.00					•	

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Order / Rev: 107382 Advertiser: Republican Jewish Coalition (RJC)

Alt Order #: 06860569 Product Desc: REP JEWISH COALITION KSNV

Flight Dates: 10/03/12 - 10/21/12 Estimate: 60S

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	10/08/1	2 10/19/12	Noon News	CM	12-1230pm	MTWTF	1:00	2	\$850.001	0.00 NM	4	\$3,400.00
NEWO			Noon News									
NEWS Start I	Data	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF	<u> </u>	\$850.00	0.00						
Week: 10/15		10/21/12	MTWTF	2		0.00						
E 13 KSNV 1	10/08/1	2 10/19/12	The Agenda 1230		1230-1p	MTWTF	1:00	2	\$650.001	0.00 NM	4	\$2,600.00
AGENDA			The Agenda 123	0pm								
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF	2	\$650.00	0.00						
Week: 10/15		10/21/12	MTWTF	2	\$650.00	0.00						
E 14 KSNV 1	10/03/1	2 10/05/12	The Agenda 1230		1230-1p	WTF	1:00	2	\$650.001	0.00 NM	2	\$1,300.00
AGENDA			The Agenda 123	opm								
Start I	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	WTF	2	\$650.00	0.00						
E 15 KSNV 1	10/03/1	2 10/05/12	The Doctors	CM	2pm-3pm	WTF	1:00	2	\$650.001	0.00 NM	2	\$1,300.00
DRS			The Doctors									
Start I	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01	1/12	10/07/12	WTF	2	\$650.00	0.00						
E 16 KSNV 1	10/08/1	2 10/19/12	The Doctors	CM	2pm-3pm	MTWTF	1:00	2	\$650.001	0.00 NM	4	\$2,600.00
DRS			The Doctors									
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF	2	\$650.00	0.00						
Week: 10/15		10/21/12	MTWTF	2	\$650.00	0.00						
E 17 KSNV 1	10/08/1	2 10/19/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF	1:00	2	\$900.001	0.00 NM	4	\$3,600.00
PHIL			DI FIIII									
Start I	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF	2	\$900.00	0.00						
Week: 10/15 E 18 KSNV 1		10/21/12	Dr. Phil	CM	\$900.00 3-4p	0.00 WTF	1:00	2	\$900.001	0.00 NM	2	\$1.800.00
E IO NOINV I	10/03/1	2 10/05/12	Dr Phil	Civi	3-4p	w1F	1.00	2	φ900.001	U.UU INIVI	2	φ1,000.00
PHIL												
Start I		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	WTF	2	\$900.00	0.00	4.00		£4.450.004	0 00 NM	0	Φ4 250 00
E 19 KONV I	10/03/1	2 10/05/12	NEWS 3 at 4 (1 l 4PM NEWS (1 h		4-5pm (4:00 PM-5:0	WTF 00 PM)	1:00	3	\$1,450.001	0.00 NM	3	\$4,350.00
NEWS				- u.,	(,						
Start I		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	WTF		\$1,450.00	0.00	4.00		#4 450 004	0.00 NIM		#40.050.00
E 20 KSNV 1	10/08/1.	2 10/19/12	NEWS 3 at 4 (1 4PM NEWS (1 he		4-5pm (4:00 PM-5:0	MTWTF	1:00	5	\$1,450.001	0.00 NM	9	\$13,050.00
COMMEN	ITS AP	PLY TO SU	B LINES A THRU	,	(1.001 111 0.0	, o 1 m,						
NEWS					. .	5.4						
<u>Start I</u> Week: 10/08		End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,450.00	Rating 0.00						
Week: 10/15		10/21/12	MTWTF		\$1,450.00	0.00						
E 21 KSNV 1	10/08/1	2 10/19/12	M-F Early News	CM	5-630p	MTWTF	1:00	2	\$2,400.001	0.00 NM	4	\$9,600.00
NEWO			M-F Early News									
NEWS Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF		\$2,400.00	0.00						
Week: 10/15	5/12	10/21/12	MTWTF		\$2,400.00	0.00						
E 22 KSNV 1	10/03/1	2 10/05/12	M-F Early News	CM	5-630p	WTF	1:00	1	\$2,400.001	0.00 NM	1	\$2,400.00
NEWS			M-F Early News									
Start I	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01	1/12	10/07/12	WTF	1	\$2,400.00	0.00						

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Order / Rev: 107382 Advertiser: Republican Jewish Coalition (RJC)

Alt Order #: 06860569 Product Desc: REP JEWISH COALITION KSNV

Flight Dates: 10/03/12 - 10/21/12 Estimate: 60S

_Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
E 23 KSNV	10/03/1	2 10/05/12	M-F Jeop/Wheel	CM	630-730pm	TF	1:00	2 \$2,600.001	0.00 NM	2	\$5,200.00
WH/JEP			M-F Jeopardy/WI	neel of Fortune	9						
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	TF		\$2,600.00	0.00					
E 24 KSNV	10/08/1	2 10/19/12	M-F Jeop/Wheel	CM	630-730pm	MTWTF	1:00	2 \$2,600.001	0.00 NM	4	\$10,400.00
WH/JEP			M-F Jeopardy/WI	neel of Fortune	Э						
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/14/12	MTWTF		\$2,600.00	0.00					
Week: 10/	15/12	10/21/12	M-WTF	2	\$2,600.00	0.00					
E 25 KSNV	10/08/1	2 10/19/12	M-F News 3 at El		11pm-1135p	m MTWTF	1:00	2 \$2,400.001	0.00 NM	4	\$9,600.00
WH/JEP			M-F News 3 at El	even							
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/14/12	MTWTF		\$2,400.00	0.00					
Week: 10/		10/21/12	MTWTF		\$2,400.00	0.00			0.00.104		40.400.00
E 26 KSNV	10/03/1	2 10/05/12	M-F News 3 at El		11pm-1135p	mWTF	1:00	1 \$2,400.001	0.00 NM	1	\$2,400.00
WH/JEP			W-I News 5 at Li	CVCII							
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	WTF	1	\$2,400.00	0.00					
E 27 KSNV	10/06/1	2 10/20/12	News 3 Sunrise -		6a-7a	S-	1:00	1 \$700.001	0.00 NM	3	\$2,100.00
NEWS			News 3 Sunrise S	SATURDAT							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	S-	1	\$700.00	0.00					
Week: 10/0 Week: 10/		10/14/12 10/21/12	S- S-	1	\$700.00 \$700.00	0.00 0.00					
E 28 KSNV			Saturday Today	CM	7a-9am	S-	1:00	1 \$1,250.001	0.00 NM	3	\$3,750.00
			Saturday Today					* **,=====			***,********
SAT TO											
<u>Star</u> Week: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	Rate \$1,250.00	Rating 0.00					
Week: 10/0		10/07/12	S-		\$1,250.00	0.00					
Week: 10/	15/12	10/21/12	S-	1	\$1,250.00	0.00					
E 29 KSNV	10/06/1	2 10/06/12	News 3 Today - S		9am-930am	S-	1:00	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS			News 3 Today - S	SAT							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0)1/12	10/07/12	S-	1	\$1,000.00	0.00					
E30 KSNV	10/20/1	2 10/20/12	Sa-Su Early News		5pm-630pm	S-	1:00	1 \$1,350.001	0.00 NM	1	\$1,350.00
NEWS			Sa-Su Early New	S							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S-		\$1,350.00	0.00					
E31 KSNV	10/13/1	2 10/13/12	Weekend Jeopard		630-730pm	S-	1:00	1 \$1,050.001	0.00 NM	1	\$1,050.00
WH/JEP			WKND Jeop/Whe	eel							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/0		10/14/12	S-	1	\$1,050.00	0.00					
E 32 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	mS-	1:00	1 \$2,200.001	0.00 NM	1	\$2,200.00
NEWO			Sa-Su News 3 at	Eleven							
NEWS Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	S-		\$2,200.00	0.00					
			News 3 Sunrise -		6a-7a	S	1:00	1 \$700.001	0.00 NM	3	\$2,100.00
NEWS			News 3 Sunrise S	SUNDAY							
NEWS Star	t Data	End Data	Weekdovo	Spots/Mosts	Doto	Pating					
<u>اعاد</u> 0/0 Week	<u>t Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					
Week: 10/0		10/14/12	S	1	\$700.00	0.00					

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Order / Rev: 107382 Advertiser: Republican Jewish Coalition (RJC)

Alt Order #: 06860569 Product Desc: REP JEWISH COALITION KSNV

Flight Dates: 10/03/12 - 10/21/12 Estimate: 60S

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 33 KSNV	10/07/1	12 10/21/12	News 3 Sunrise -		6a-7a	S	1:00	1	\$700.001	0.00 NM	3	\$2,100.00
NEWS			News 3 Sunrise S	SUNDAY								
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	S	1	\$700.00	0.00						
E34 KSNV	10/07/1	12 10/21/12	Sunday Today	CM	7a-8am	S	1:00	1	\$1,500.001	0.00 NM	3	\$4,500.00
SUN TO			Sunday Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$1,500.00	0.00						
Week: 10/	08/12	10/14/12	S		\$1,500.00	0.00						
Week: 10/	15/12	10/21/12	S	1	\$1,500.00	0.00						
E 35 KSNV	10/21/1	12 10/21/12	News 3 Today W	knd CM	9a-930am	S	1:00	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWO			News 3 Today									
NEWS				0	Б.,	5. 0						
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,000.00	Rating 0.00						
			Chris Matthews 9		9:30a-10a	S	1:00		\$1,200.001	0.00 NM	1	\$1,200.00
E 30 KSINV	10/07/1	12 10/07/12	Chris Matthews 9		9.30a-10a	5	1.00	1	\$1,200.001	U.UU INIVI	'	\$1,200.00
CHRIS	MATTHE	EWS	Offino Matthews C	0.00am								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	S	1	\$1,200.00	0.00						
E 37 KSNV	10/07/1	12 10/07/12	News 3 Live in Pr	ime CM	7-10pm	S	1:00	1	\$3,600.001	0.00 NM	1	\$3,600.00
			News 3 in Prime									
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$3,600.00	0.00	4.00		# 4 100 004	0.00.104		00.00
E 38 KSNV	10/07/1	12 10/07/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135ր	omS	1:00	1	\$1,100.001	0.00 NM	0	\$0.00
NEWS			Sa-Su News 3 at	Eleven								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$1,100.00	0.00						
Spot Ch	Date Ra	ange <u>D</u>	escription	Start	/End Time	<u>W</u>	<u>eekdays</u>	Ler	ngth Rate	Rtg Type		
1 KSNV	10/01/1	2-10/07/12 S	a-Su News 3 at El	e <i>ven</i> 11pr	n-1135pm		:	Su	1:00 (\$1,100.00 ,) 0.00 <i>NM</i>		
	edited	EELINIS:										
[CF	REDIT-R	EFUNDJ										

Totals 110 \$148,600.00